

# Rachel Torres

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Portfolio: [rachel-torres.com](http://rachel-torres.com)

A problem solving, graphic designer searching for an internship position. Passionate about creating concept-driven designs and thoughtful solutions that meet clients goals across print and digital media.

## Education

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**California State University, Fullerton, CA**

*Graduated: 2025*

Bachelor of Fine Arts

Graphic and Interactive Design

## Experience

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**CREATIVE AID INTERN | Fullerton, CA**

*August 2025 - Present*

- Collaborated with designers and creatives on client-based projects
- Designed brand assets and digital materials
- Presented to clients during client pitches and feedback reviews
- Created design solutions that aligned with client goals

## SELECTED PROJECTS | Independent/Academic

### Title Treatment Design

- Developed an unreleased movie title, “Groove Tails,” from concept to final production
- Researched typographical styles based on the movie’s description
- Designed and rendered original title treatments

### Packaging Design | DVD Box Set Packaging

- Developed a dvd packaging box for the movie, “Shrek” and its sequels
- Designed the dvd box, the book holding the dvds, the dvd design, and additional merchandise.
- Created illustrations based on content from the movie
- Created digital mockups of the packaging

### Editorial Magazine Design

- Developed a full magazine concept, “Cold Sweat,” from ideation to final production
- Designed masthead, cover, grid system, and editorial layouts
- Created original illustrations and photography for editorial use

### Packaging Design | Bakery Packaging

- Developed packaging for a fictional bakery, “Pan Dulce,” from concept to physical production
- Designed logos, handmade typefaces, layouts, and box construction
- Created original illustrations for packaging use

- Created and assembled packaging physically

## **ADDITIONAL EXPERIENCE**

**Activity Assistant** | Pavilion Sunny Hills, Fullerton, CA

*August 2021 - Present*

- Assisted the Activities Department in creating engaging and accessible programs for residents
- Conducted one-on-one activities tailored to residents' individual interests and sensory needs
- Collaborated with fellow Activity Assistants, CNA's, and staff to support resident well-being
- Communicated effectively with residents, families, and staff members

## **Skills**

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**DESIGN:** Concept Development, Branding, Typography, Editorial, Illustration

**TOOLS:** Adobe Photoshop, Illustrator, InDesign, Procreate